

JDC-FSU Food Provision Methods



FOOD PACKAGES

2,315 Recipients



FOOD CARDS

18,234 Recipients



BANK CARDS

60,413 Recipients



CONVENIENCE



Collecting a prepared package / receiving it at home



78% can get to the store within 1 hour



67% do not need assistance getting to / carrying bags from the store



90% can get to the store within 1 hour



90% do not need assistance getting to / carrying bags from the store



SHOPPING EXPERIENCE



Partial content with the quality and necessity of products



58% prices are reasonable



86% convenience and satisfaction



62% prices are reasonable



96% convenience and satisfaction



FREEDOM OF CHOICE



No freedom of choice



Valid for specific store / food chain



Valid in many stores



Recipients divide their purchases between food and medicine



58% purchase medicines that they couldn't previously

What we learned?



Bank cards are the clear choice amongst recipients

Why?



With Bank cards, clients shop closer to their homes



The Bank Card program allows clients the highest level of freedom of choice



65% of clients said their nutrition improved with bank cards